



OPEN HAND

CHARITY GOLF CLASSIC

Monday, May 6, 2024



Cherokee has been listed alongside Augusta National as one of the most exclusive golf clubs in America.

- ✘ **Date:** Monday, May 6, 2024
- ✘ **Time:** Registration begins at 7:30 AM
Shotgun start at 9:30 AM
- ✘ **Courses:** North at Cherokee Town & Country Club
South at Cherokee Town & Country Club



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Open Hand

We cook. We deliver. We teach. We *care*.

- ✘ Open Hand is one of the largest community-based providers of home-delivered meals and nutrition services in the U.S.
- ✘ We provide all our services free to clients as more than 90% are from under-resourced communities, and 75% of those live at or below the federal poverty line.
- ✘ One-third of our clients recently reported that, if not for Open Hand, they would have no idea where their next meal would be coming from.
- ✘ As of 2023, our 35th year of service, we officially served our 35 millionth meal to the community.



Sponsorship Levels

- **TITLE SPONSOR: \$50,000**

- Five foursomes
- Title naming rights as part of event wordmark
- Title Sponsor logo or name on website, collateral and signage
- Exclusive Technology Sponsorship
- Four Patron-level tickets to Open Hand's 21st annual Party in the Kitchen
- VIP registration table
- Two or more unique social media posts announcing Title Sponsor
- Speaking opportunities at event kick-off and evening reception
- Exclusive story in Open Hand newsletter to more than 10,000 subscribers
- Opportunity to include promotional item in gift bags
- All golfers receive a tee gift, breakfast, post-tournament lunch reception access and complimentary beverages



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Sponsorship Levels



- **PRESENTING SPONSOR: \$25,000**
 - Four foursomes
 - Co-branding with event title
 - VIP registration table
 - Two or more unique social media posts announcing Presenting Sponsor
 - Presenting Sponsor logo or name on website, collateral and signage
 - Speaking opportunity at evening reception
 - Inclusion in Open Hand newsletter to more than 10,000 subscribers
 - Opportunity to include promotional item in gift bags
 - All golfers receive a tee gift, breakfast, post-tournament lunch reception access and complimentary beverages

- **DIAMOND SPONSOR: \$15,000**
 - Three foursomes
 - Speaking opportunity at evening reception
 - Inclusion in Open Hand newsletter to more than 10,000 subscribers
 - Inclusion in social media campaign
 - Opportunity to include promotional item in gift bags
 - Logo or name on website, collateral and signage
 - All golfers receive a tee gift, breakfast, post-tournament lunch reception access and complimentary beverages



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Sponsorship Levels



- **PLATINUM SPONSOR: \$10,000**

- Two foursomes
- Speaking opportunity at evening reception
- Inclusion in Open Hand newsletter to more than 10,000 subscribers
- Inclusion in social media campaign
- Opportunity to include promotional item in gift bags
- Logo or name on website, collateral and signage
- All golfers receive a tee gift, breakfast, post-tournament lunch reception access and complimentary beverages

- **GOLD SPONSOR: \$7,500**

- One foursome
- Tournament breakfast sponsor
- Opportunity to include promotional item in gift bags
- Inclusion in tournament social media campaign
- Logo or name on website, collateral and signage
- All golfers receive a tee gift, breakfast, post-tournament lunch reception access and complimentary beverages



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Sponsorship Levels

- **SILVER SPONSOR: \$5,000**

- One foursome
- Logo or name on website, collateral and signage
- Inclusion in tournament social media campaign
- All golfers receive a tee gift, breakfast, post-tournament lunch reception access and complimentary beverages



- **BRONZE SPONSORSHIP: \$3,500**

- One foursome
- Name on tournament website, collateral and signage
- All golfers receive a tee gift, breakfast, post-tournament lunch reception access and complimentary beverages



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**Deadline to be included on printed invitations is February 15, 2024.*

***Deadline to be included on event day signage is April 15, 2024.*

BEVERAGE CART:	\$6,000
TOURNAMENT TUMBLER:	\$5,000
TOURNAMENT HAT:	\$3,500
HOLE-IN-ONE CONTEST:	\$3,000
TOURNAMENT GOLF BALL:	\$3,000
BREAKFAST BEVERAGE BAR:	\$2,500
TOURNAMENT GOLF TOWEL:	\$2,500
PIN FLAG:	\$2,500
GOLF CARTS:	\$1,500
TOURNAMENT GIFT BAG:	\$1,500
HOLE:	\$1,000
TEE BOX:	\$1,000

Unable to golf with us?
You can still support the Open Hand Charity Golf Classic
with a Non-Playing Sponsorship!

Co-branded merchandise, signage and more options

Two pin flag sponsorships available on either North or South course!

Your name or logo on signage at one designated hole. Up to 36 single hole sponsorships available!

Your name or logo on signage at one designated tee box. Up to 36 single tee box sponsorships available!



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For more information:

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